

## Mompreneur Rising Pitch Finale Judges



### **Zoë Cousens - Investment Consultant**

*For more than 30 years, Zoë has worked in financial services having started in 1986 as was one of the first women to work in the London Stock Exchange. Since then, she has been an Investment Manager and Director of two London investment companies. In 2015, she moved to Dubai where she has her own investment company through which she offers a Financial Planning for Women Service and a series of educational presentations about personal finance and investing.*



### **Ritesh Tilani – Founding Partner, Enhance**

*Ritesh Tilani is a serial entrepreneur and investor, with blue chip MNC and top-tier global consulting experience. Ritesh is currently Co-Founder and Managing Partner at Enhance, a holding company consisting of online businesses that provide life-enhancing services to consumers. Enhance has also formed strategic alliances with leading international VCs to support their portfolio companies with growing their businesses in the Middle East.*

*In addition, Ritesh is as an advisor, angel investor and board member to multiple startups and accelerators, founder of the award-winning mobile loyalty platform for social good, CareZone (Best New Business Middle East 2011), among others, and the former Head of UAE at iMENA Group, making him an active player in the region's startup ecosystem. He has also been a consultant with Bain & Company's Singapore Office, and the Head of Strategy for MENA at Nokia.*

*Ritesh is a native of the UAE with over 25 years of experience in the region. He holds a B.Sc. in Economics from The Wharton School of the University of Pennsylvania, and an MBA from INSEAD.*



***Dunia Othman – Chief Marketing Usta, mr usta***

*An Entrepreneur with a rare mix of Marketing, Business Management and Engineering. She not only understands technology but knows how to sell it for the right use.*

*Her professional journey spans across multiple countries including New Zealand, US, Canada as well as the Middle East Regions. At the very early years of her career she had the privilege to be part of corporate giants like John Deere and Nokia.*

*Her gifted foresight helped her be in the right industry at the right time, she started from technology involving hardcore programming and moved to the products' side to Telecom sector and contributed well on the front end in terms of shaping*

*up technology into useful products from the marketing angle.*

*Her passion to make the utility of services more accessible to people resulted in conception of “mrUsta” <http://mrusta.com> where she is the co-founder and CMO . As the name suggests it's your one stop destination for all your service requirements”*